

Dear Valued Valley Forge Flag Customer,

As we navigate the challenges of our current environment, our team has been working harder than ever to manufacture and deliver the highest quality products. Over the past five months we have made many changes in our organization to provide the safest possible environment for our employees, including reducing employee interaction in high-touch production activities. Covid-19 has created unprecedented capacity issues that we have been working to address. All of the different changes and processes combined with raw material price increases have contributed to higher production costs.

We have done our absolute best to maintain current prices, but unfortunately, we can no longer absorb the full impact of higher production costs. As a result, we are implementing the following:

- Effective immediately, we are increasing all US flag product prices by 5%.
- September 1st, 2020 we will be raising all other flag products and accessories prices by 5%.
- Pricing on orders already in our system as of 8/4/2020 will be honored for customers whose account balances are within net 30-day terms.
- Pricing on orders already in our system for accounts with balances past 30-days will be increased by 5% unless the past-due balances are received within 5 business days from today.

We will post our new list prices on our website accordingly. If you need to modify or cancel any current, in-house orders please notify via email: orders@valleyforgeflag.com

Thanks in advance for your cooperation and understanding. We will continue to monitor this rapidly evolving situation and will notify you of any changes.

We wish you, your families and your employees, good health and strength in the coming weeks.

Sincerely,

Senior Management Valley Forge Flag



For inquiries: Contact your Territory Manager (below), email Orders@ValleyForgeFlag.com or call 1-800-873-5247

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